

CONFIDENCE FROM THE GROUND UP.

THE SEED, EXPERTISE AND ADVICE THAT YIELD RESULTS.



CANOLA 2025



BEING A UFA MEMBER MEANS YOU COULD EARN PATRONAGE ON MANY PURCHASES YOU MAKE TO GROW HEALTHY CROPS.

THAT'S A PLUS.



Experience. A Better Yield.



Every detail and every decision counts when planning for a successful crop yield. It begins with choosing the right seed, but it certainly doesn't stop there. You can count on your UFA Customer Account Manager (CAM) to provide you with the right advice, & the right seed variety.

A healthy crop and successful harvest depend on finding potential risks at key stages of growth. UFA has the products, experience, and the know-how to help increase the odds of success for the entire crop cycle.

Take advantage of our knowledge, service and varieties of seed to help ensure better canola crop yields. You can also potentially earn patronage on many UFA crop-related purchases including fuel, grain and fertilizer storage. Contact your CAM for more details.

When it comes to working towards a better yield, from planting to harvest, UFA has you covered.



Scan the code to find out more at [UFA.com](https://www.ufa.com)



WE'RE GOING TO BE YOUR #1 CANOLA SEED

JUST WATCH US

We've developed the high yielding, straight cut hybrids you demand. Our 2025 canola seed lineup is our best performing ever. We're not holding back. We're ready to be your #1 canola seed.

DEKALB. CHALLENGE THE STATUS QUO.

DEKALB.ca | 1 888-283-6847 | @DEKALB_Canada | @Bayer4CropsCA

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HIGHER PERFORMANCE.

LOWER COST.



Diselex Gold provides me with really good value... because of the extra mileage I get with every tank.

KELLY CREASY
Dunmore Alberta

Diselex[®] Gold
Power ♦ Efficiency ♦ Protection

Diselex Gold is a precision blended diesel fuel engineered to enhance fuel efficiency, reduce maintenance, and increase horsepower. This high performance diesel fuel, exclusive to UFA, will save you money in the long run.

- Engines start faster and produce lower emissions
- Cleans injectors for restored horsepower
- Increases fuel economy from 3% to 8%
- Protects fuel systems from rust and corrosion for increased filter and storage life
- Lubricates fuel pumps and injectors
- Reduces moisture for all-weather confidence

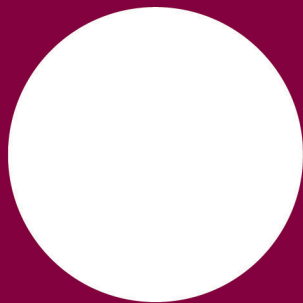
Switch to the gold standard in diesel. Have it delivered right to your site or find it at our cardlock locations across our large network in Alberta, Saskatchewan and Northern BC.

Talk to your UFA Petroleum Agent today or visit [UFA.com/Diselex](https://www.ufa.com/Diselex)



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ANYWHERE.
THRIVE
EVERYWHERE.**

 **BREVANT**[®]
seeds



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Seed Nutrition Matters – 5 Reasons Why

1. 90% of seeds are nutritionally imbalanced.

To achieve the genetic potential of the crop, proper seed nutrition is critical to drive seedling vigor and a healthy root system to maximize the photosynthetic efficiency of the plant.

2. There are 5 key nutrients critical for germination and early seedling growth:

1. **Phosphorus:** stimulates vigorous early season growth, driving strong roots, and energy production within the plant.
2. **Zinc:** necessary for protein synthesis and membrane function; helps in seed formation and healthy root growth leading to enhanced grain yield.
3. **Manganese:** regulates the splitting of water molecules during photosynthesis and accelerates germination and early seedling development.
4. **Boron:** regulates metabolism of carbohydrates and maintains cell wall integrity of roots
5. **Nickel:** cofactor of urease – involved in the breakdown of urea to ammonia.

3. Pairing nutrition with biostimulants enhances nutrient uptake, root growth, and addresses abiotic stress.

- **Convey** is a biostimulant when applied to seed in combination with nutrition results in improved root growth, better nutrient uptake and movement, and improves the plants ability to respond to stress.
- **Cellburst** is a seaweed extract (biostimulant) when used in combination with seed nutrition can enhance seed nutrition to benefit rooting and stress management.

4. PreCede is a seed nutrient dressing designed specifically for the crop that makes seed treating easy.

The seed requires a complex mixture of nutrients in specific ratios and this combination varies by crop. PreCede is a combination of:

- **Plant nutrition** – Macro and micronutrients to address deficiencies to ensure enhanced germination, early season vigor, and rooting.
- **Biostimulants** – Transit-S and Cellburst increase rooting and reduce abiotic and biotic stress.

5. PreCede should be combined with seed protection to further benefit plant health and yield.

You can check which seed treatments are compatible with PreCede at atpag.com.

Get a FREE Seed Nutrient Test!

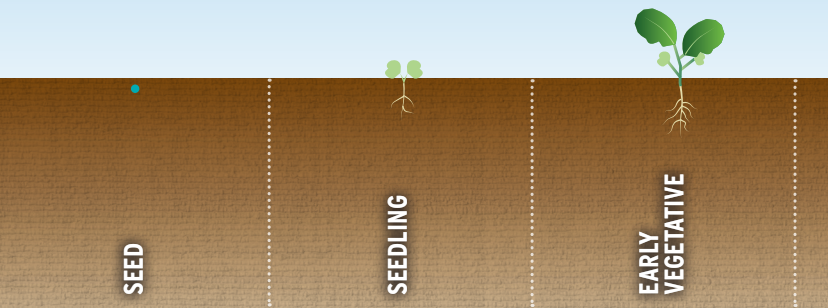
Over the past year ATP and UFA have worked with many growers to conduct analytical seed nutrient tests through an independent third party lab. The results from the tests have been instrumental in determining whether or not a seed nutrient dressing would be beneficial.



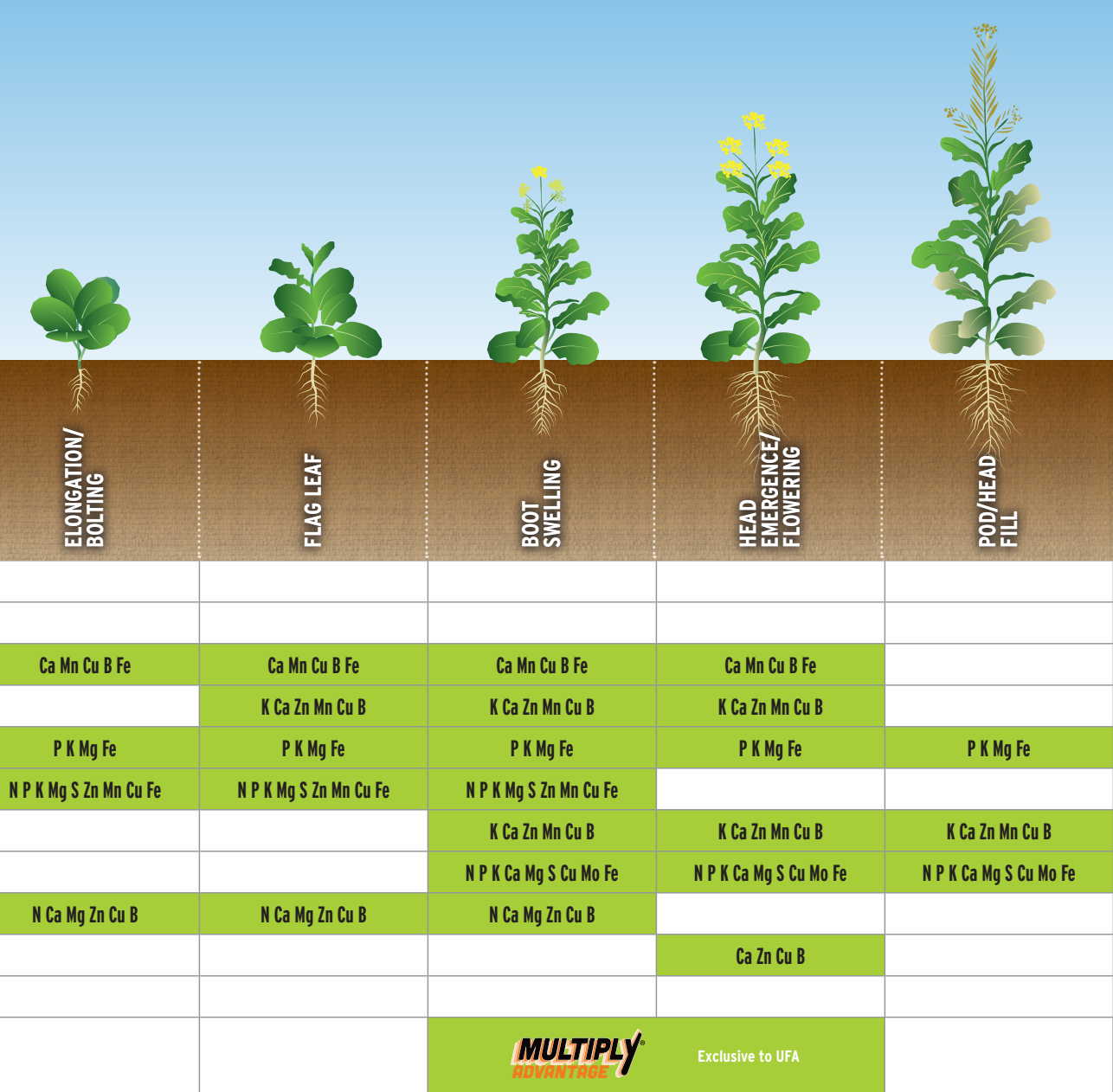
MICRONUTRIENTS Plant Nutrient Effects

Canola has different nutrient requirements throughout the various growth stages.

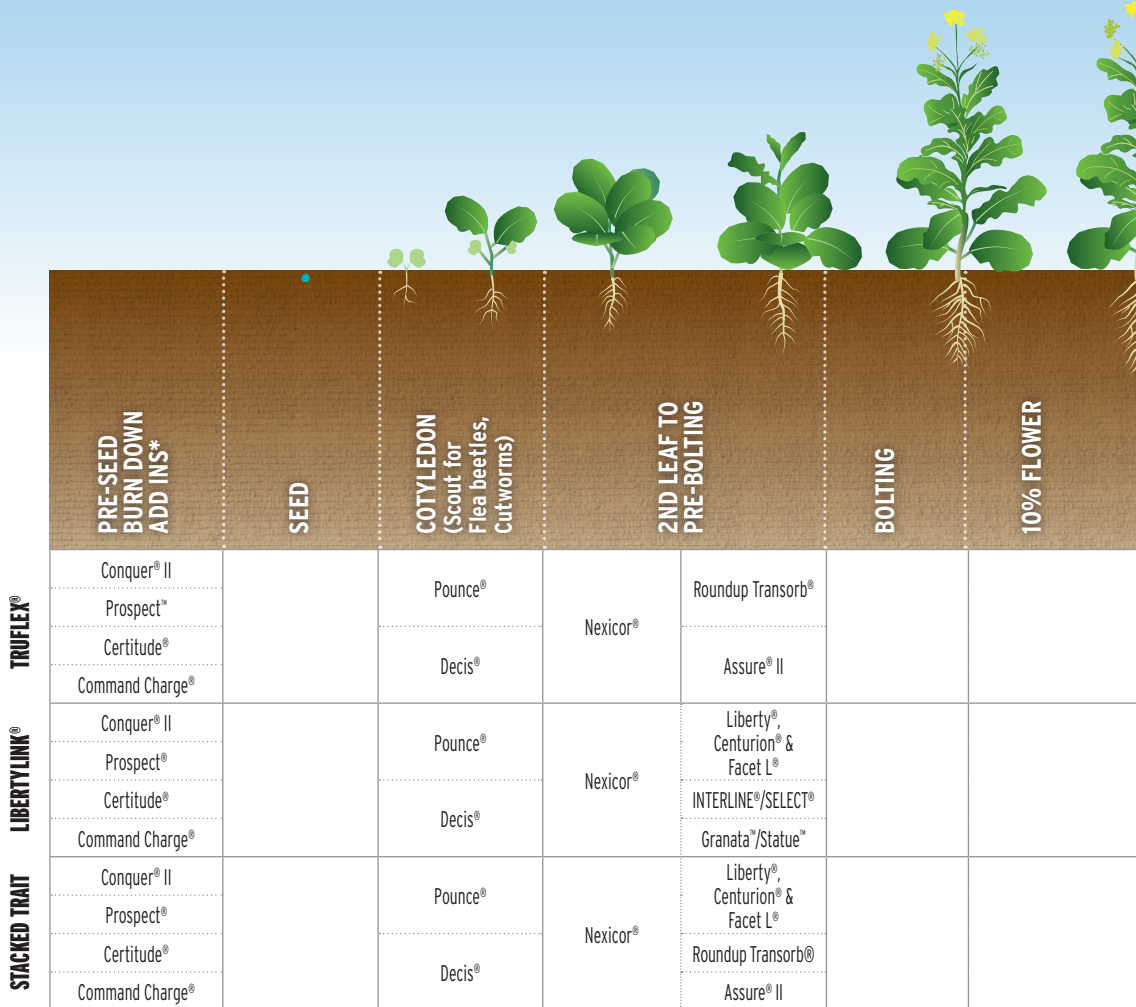
We've got the essential nutrient products your crop needs, when it needs them to help you get the best yield possible. Consider adding seed and foliar nutrition to your program this year.

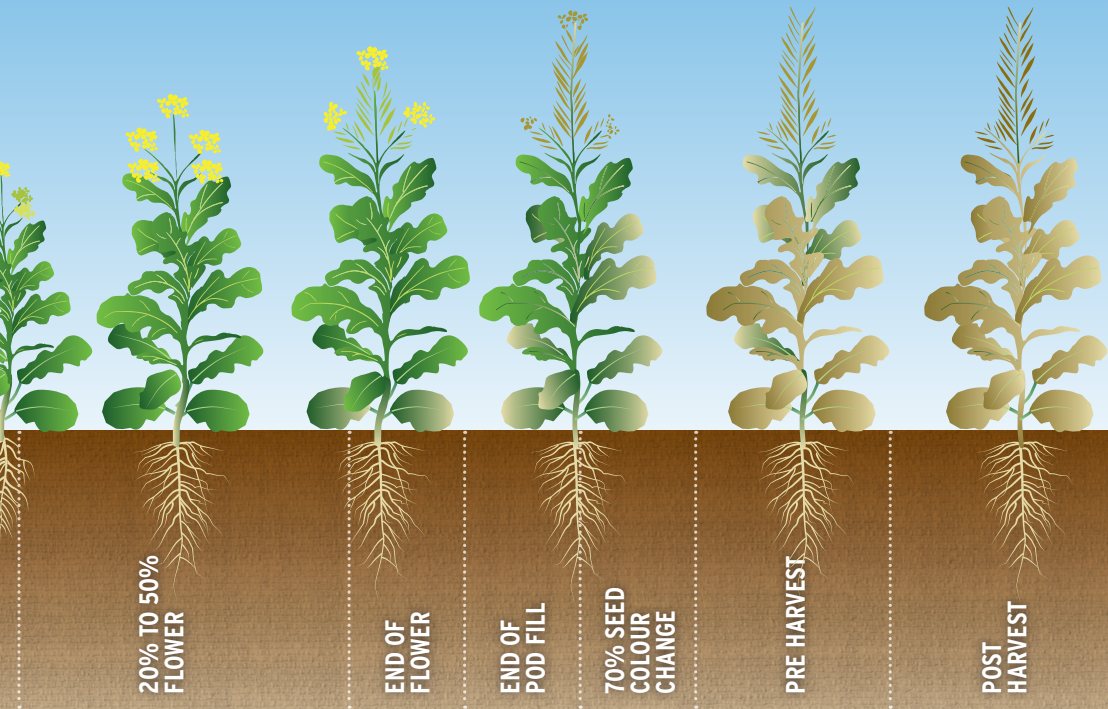


| Function | SEED | SEEDLING | EARLY VEGETATIVE |
|-------------------------------|--|----------------------|--------------------------------------|
| GERMINATION & SEEDLING VIGOUR | P Zn Mn Cu B Fe | P Zn Mn Cu B Fe | |
| ROOT DEVELOPMENT | P K Ca Mg Zn Mn B Fe | P K Ca Mg Zn Mn B Fe | P K Ca Mg Zn Mn B Fe |
| CROP STANDABILITY | | | |
| RESISTANCE TO DISEASE | | | |
| TRANSPORT OF SUGARS | | | P K Mg Fe |
| PHOTOSYNTHESIS | | | N P K Mg S Zn Mn Cu Fe |
| SEED SET AND SIZE | | | |
| PROTEIN CONTENT | | | |
| CELL DIVISION | | N Ca Mg Zn Cu B | N Ca Mg Zn Cu B |
| POLLINATION | | | |
| LARGER LEAF | | | K Zn |
| | Essential Nutrition PRECEDE® CANOLA | | MAGNIFY SPECTRUM Exclusive to UFA |



STAGING SOLUTIONS





20% TO 50%
FLOWER

END OF
FLOWER

END OF
POD FILL

70% SEED
COLOUR
CHANGE

PRE
HARVEST

POST
HARVEST

Proline® Gold

Cotegra®

Miravis® Bold

Viatude®

Cotegra®

Proline® Gold

Miravis® Bold

Viatude®

Cotegra®

Proline® Gold

Miravis® Bold

Viatude®

Reglone® Ion

Heat® LQ & Transorb

Heat® LQ & Transorb

Reglone® Ion

Heat® LQ & Transorb

Reglone® Ion

Aim®

Distinct®



YOU DESERVE THE BEST

Canada's most grown clubroot-resistant hybrids.

If you farm in an area that's affected by clubroot, you can't risk using half measures. InVigor® hybrid canola is the leader in managing this rising challenge, offering multiple hybrid options with first- or second-generation clubroot resistance. And you can expect high performance without compromise, because all our hybrids come with patented Pod Shatter Reduction technology.

For more information, contact
BASF **AgSolutions**® Customer Care
at 1-877-371-BASF (2273) or visit
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